

CAPABILITY STATEMENT



Be Well Anywhere™

CORE COMPETENCIES




Wellness is too Important to be Complicated. FitKit simplifies employee wellness by offering unique and motivating, easy to use kits in the areas of activity, nutrition, stress reduction and mindfulness. Our quality products support HR/Wellness teams to successfully influence healthy behaviors in their workforce.

- Our ever-expanding line of wellness products are perfect for wellness challenge rewards, incentive giveaways, health fairs, new hires, and open enrollment giveaways.
- Supporting online resources include an easy to use and extensive exercise library, workout and nutrition plans, videos, digital written content on wellness and health trends, and social media communities.
- Lifestyle coaching and customized wellness challenges personalized to meet your needs.
- Full spectrum of branding and customization options to demonstrate your commitment to health and wellness.

DIFFERENTIATORS

- **Designed by wellness professionals** – All Kits created, curated, and tested by our team of registered dietitians, personal trainers and corporate wellness consultants.
- **Volume pricing** and product options to support any budget.
- A track record of helping clients **influence positive change**.
- **Branding capabilities** to meet government guidelines.
- Extensive list of satisfied **clients worldwide**.
- Operational capabilities to meet **contracts of scale**.
- **Impeccable standard** of supply chain management, order management, and logistics management.
- Supporting materials available in **many languages**.
- Government **Purchase Cards accepted**.
- Purchases available via **Simplified Acquisition**.

PAST PERFORMANCE

 <p>U.S. Department of Veterans Affairs Veterans Health Administration Jesse Brown VA Medical Center</p>	We have worked with 10+ VA's across the country, purchasing <i>FitKits</i> for their on and offsite population, giving them and their families the ability to stay fit and active at home or on the road. We fully branded the <i>FitKits</i> with the VA logo, Live Whole Health logo and Integrative Health Logo. We met all government standards in the process. They are a returning customer year after year.
	Keurig Coffee had a robust employee wellness program in place but for their open enrollment, wanted to provide their employees with additional tools to help them manage their health on their own. They were missing a mindfulness piece, so our <i>Live Well Kit</i> fit the bill and we customized it to meet their needs.
	Molina Health Care needed a personalized health and wellness product for their Medicare population with all the supporting materials printed in both English and Spanish. We produced a bilingual product, fully branded with their logo and brand color scheme. This included tailored exercises for balance, coordination, strength and aerobic training.

COMPANY DATA

SAM (System for Award Management)

Cage Code 7WUG1 (Registered in SAM)

Duns 032623198

Certified **WBE** **(Woman Business Enterprise)**
WBE1701996

NAICS Codes:

541612 - Human Resource Wellness Support

453220 - Promotional Giveaways

621399 - Wellness, Nutrition & Fitness Services

525120 - Health Related Employee Benefits

611620 - Fitness & Nutrition Instruction

POINT OF CONTACT

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